



# Societal Implications of Media Platformisation

*Opportunities and Pitfalls for Policy and Governance in the Digital Age*

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# EuromediApp – activities and challenges

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# Partners

## Jean Monnet Network „European Media and Platform Policy“ (EuromediApp) 2020-2023



# Activities

- 14 Conferences and workshops in Braga, Brussels, Budapest, Helsinki, Kaunas, Leuven, Rome, Salzburg
- 12 teaching exchanges
- 2 Students Schools in Strobl/Salzburg, Venice/Padova
- 2 Special Issues: Communications, Javnost/The Public
- 1 edited volume Nordicom
- 5 “Master Classes”: democracy, digital journalism, media crisis, digital governance, economics
- 1 documentary “Media Puzzle”



# challenges

- Journalism between mis/disinformation, (dis)trust, (over)blocking, metrics/data/algorithms, etc.
- Media freedom, freedom of speech and information disorder
- Regulation, regulatory efficiency, platform governance, Europe's delay
- Transformation of power relations, ownership concentration
- Political implications on (illiberal) democracies
- Public service media extended to platform communication



# recurrent challenges

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# Conclusions

- timely network
- DMA, DSA, EMFA require close observation and attention
- digital future has only just started

# Thank you for your attention



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